



ONTARIO REGION

CPBI Mission: To provide CPBI members with the opportunity to participate in high quality, cost-effective education and networking events that focus on the exchange of information and the analysis of the best practices related to pensions, employee benefits and investments, at the national and regional levels across Canada.

CPBI Vision: The CPBI will strive for a strong brand image and to be a well-run organization with unity of purpose and connectivity to its members while offering education and networking programs and services.

CPBI Values: In its governance and programs, CPBI adheres to the following values: – Innovation and quality service to members – Creativity in networking – Results oriented teamwork – Accountability and integrity.

CPBI Ontario Regional Council

CPBI Ontario Regional Council is dedicated to organizing and facilitating premier educational and networking events for pension and benefits professionals across the province. We are focused on offering education and timely information about pensions, benefits, and related investments. New members of Council are elected each year in the Fall. All members are expected to attend each Council meeting. The schedule is determined at the first meeting of the Council year to help avoid scheduling conflicts. In addition, each Council member will sit on one of the Council's working committees.

Committees

1. Market Development

This committee is responsible for:

- Growing membership (with particular emphasis on attracting plan sponsors to be members)
- Evaluating demographic and other factors that would support the Program Committee's efforts to develop and deliver valuable pension, benefits and investment content that appeals to members and non-members, HR and finance industry professionals and other stakeholders.
- Sourcing/developing technical content for periodic newsletters.
- Investigating possible new Chapter locations.

2. Partnerships Committee

This committee has developed a partnership with HRPAs and created two Certificate programs:

- Benefits Certificate Program
- Pensions Certificate Program.

The delivery of these programs is organized through HRPAs, with CPBI members offered the HRPAs members price. Information about these two programs is on the CPBI and HRPAs websites. The Committee also considers promoting industry related non-CPBI educational events, with reciprocal CPBI promotion.

3 Program Committee

This team designs, promotes and executes seminars discussing key topics of importance to the industry:

- Investment Trends
- Benefits Outlook
- Pension Summit

The Program Committee's goal is to deliver interesting and topical presentations to the community, while at the same time ensuring they are financially viable. Additional seminars and webinars may be organized to address topical or special interest issues. The Committee may also review the potential for a charitable event if appropriate.

4. Sponsorship Committee

This committee is responsible for developing an annual sponsorship program and securing sponsorship revenues to assist in funding the activities of CPBI Ontario. The sponsorships will be offered on an annual basis and provide benefits and profile to those companies which participate in the program, including at the annual CPBI Ontario Conference and at other CPBI Ontario events. Companies will only be asked to participate in one sponsorship program for all CPBI Ontario events. Chapters may still seek sponsorships for local activities. The Chair of the Sponsorship Committee shall serve on the Conference Committee to ensure appropriate liaison.

5. London and Ottawa Chapter Executives

Given the large geographic size of Ontario, members have banded together to establish local Chapters in the London and Ottawa areas. Each Chapter is represented on the Council to ensure effective liaison.